

Board Meeting Spring 2010 Orlando Conference

Review of Minutes

Identification of proxies:

Denise – Cheryl Campbell and Laura Reisler

Janet - Terri Rossman, Landria Seals

Reports

President – Denise

Business Institute - **Several past members stopping by the ASHA Business Institute booth said they did not renew membership because of overwhelming amount of emails generated on listserve.**

Have pens left over for giveaways at ASHA – Janet has some giveaways from previous years that she will bring to ASHA in Philadelphia – may need to order additional items – will look for some additional items that are relatively inexpensive in bulk

Have some postcards left over from business institute – can make stickers to cover location of 2010 conference and have new info for Omaha placed on cards. Should order additional cards as we get close to ASHA – would suggest Jen order them again as she did template and can re-order from Vistaprint. Cards well received.

ASHA – meeting with liaison to provide input for business institute

VP – Laurie Botstein

Spring Conference:

- Will be held 4/29-5/1/2010 At Doubletree Guest Suites, Orlando, FL
- Institute will be presented by Dave Nelson, MBA, L.P.C. on Direct- Individual Based Therapy with Individuals Who Have Disorders in Communicating and Relating
- There will be 1.9CEUs available
- Conference: Two sessions will be available for each time slot-one business, one clinical
- Business presenters are Steve Bourne, Kate Romanow, Kelly Hoelzer
- Clinical Presenters are Brendan O'Connor Webster, Denise Dougherty, Sue McLean, Robyn Merkel-Walsh
- We are having the second installment of COLORS, with an introduction for first timers
- There will be no handouts-powerpoints are being sent to Nadine who will put them on the website, and they will be password protected.

- Registrants will receive password, when their registration forms are received

Brochure

- Finished-will be on website on Monday or Tuesday
- Members will not be receiving brochures in the mail
- Mailings will go to Flasha members, and brochures will be mailed when labels are received
- Julie in Mindy's office (AAPPSPA's bookkeeper) is handling printing and mailings
- Registrations can be online or mailed in
- Food choices are on brochure

Vendors

- Will be available for two days this year, in a separate room
- There will be no cocktail party-due to location

Next year is in Omaha, NE then in 2012, Pittsburgh

Treasurer - Landria Seals

AAPPSPA Treasurer Report

Date of Report: April 28, 2010

Submitted by: Landria Seals Green

1. Board Vote to Change Bank Account

a. Chase, Bank of America (national banks) were investigated

b. Decision made to stay with local bank because of familiarity with bank, better customer service.

c. Credit card for large purchases will be made by Mindy and reimbursed by AAPPSPA.

This is found to be seamless given the bookkeeper is in CA and is employed by Mindy's office. President approved via email.

2. Conference Total Income: \$ **16975**

Detailed Income/Expense to be submitted after Conference

Secretary - Anita Werner

The minutes from the board meeting have been prepared and are ready to be presented at our Spring Conference. Additionally, ballots were sent out and collected for new board positions.

HCEC - Denise – no report

CEU REPORT: CEU COMMITTEE

Fran Smith

Six activities that will occur in 2010 have been filed to ASHA. Two of these are for the Academy Institute and the four remaining activities were for co-operative activities.

Roberta Kornfield

- I. Former Chair, CEU Committee **Articles for Website**
Asking contributors for articles on a rotational basis has been discontinued because most contributors were failing to submit articles. New contributors failed to submit articles.
- II. Fran Smith retired from the position of ASHA CEU Administrator for AAPPSPA. Roberta Kornfield has taken over the position as of March 2, 2010.

ASHA currently charges \$250 to organizations that want to do a cooperative course offering with an approved ASHA CEU provider (AAPPSPA is an approved provider.) An additional \$50 is charged per offering of the same program.

We are then charging an additional \$100.
I have added a \$25 'late fee' for paperwork sent to me later than two weeks after the event.

For Discussion:

1. Do we want to tack-on a fee for each 'ASHA Participant' form processed?
2. How much do we want to charge per offering of the same program?

Exhibits – Ken Anderson

ASHA table reserved – we were able to get our first choice of table – at a corner, so will have good visibility.

Vendor – Sue McLean Vendor Report 2010

Exhibitors:

Super Duper (donation, 10% discount, \$250 fee for 2 tables)

Complete Speech (\$250)
Interactive Metronome (\$250)
Pearson Tests (\$250)
Practice Resource (donation)
Columbia Scientific (donation of electrodes)

Donations:

U Play Mat from Play This Way
Linguistics materials
Laureate
Super Duper
Pearson Publishing
Columbia Scientific
Griffin Laboratories-portable voice amplification system
Discovery Toys (Mindy Newhouse)
Perkilou
ASHA books
Talk Tools
SpeechPathology.com

This year we put the registration for vendors on the website.

This became an issue when one vendor was deemed inappropriate but found the registration on their own and signed up.

Work was also done with Janet Krebb to get sponsors information available on the website.

Parliamentarian – Barb Samuels

Membership - Renee Matlock

Committee Report as of 4/15/10

1. Current membership: 257
 - Life: 28
 - Full: 228
 - Affiliate: 1
2. New members:
 - 5/1/04 to 12/31/04: 20
 - 1/1/05 to 12/31/05: 45
 - 1/1/06 to 12/31/06: 34

- 1/1/07 to 12/31/07: 63
- 1/1/08 to 12/31/08: 60
- 1/1/09 to 12/31/09: 62
- 1/1/10 to 4/15/10: 18

2010 Members Referred by:

- AAPPSPA Member/Colleague: 7
- ASHA 5
- Internet Search: 2
- PP Guide: 1
- Spring Conference Mktg: 2
- Returning Member 1

3. Pending applications: 3

4. Items for discussion:

- Affiliate Membership

5. Functions of the Membership Chair are as follows:

- Maintain current membership list
- Process new member applications
- Welcome new members to AAPPSPA via email
- Coordinate efforts with AAPPSPA office Bookkeeper, Webmaster and Website Coordinator
- Send welcome letter and membership certificate to new members
- Follow up on membership inquiries, via phone or email

Honors – Mindy Newhouse

By-laws – Terri Rossman – no report

Nominations - Janet

Conference - Laurie

Publicity - Laura Reisler

Subsequent to the AAPPSPA convention in Portland, Oregon, I submitted an article describing the event. It was published in both the Advance and on the website SpeechPathology.com. To publicize the upcoming convention in Orlando, I have sent

emails to all state organizations, with the heaviest focus on Florida and neighboring states. Among the distant states, I have heard from Colorado, Ohio, Kansas and Massachusetts. I will be presenting at NYSSLHA this year and will disseminate information there. Among neighboring states,: Georgia will charge \$125 for mailing labels, Alabama will charge \$75, Mississippi does not give out these lists. Rebecca Laskin informed me that we can get a list of licensed SLPs and Auds from the DOH, or we could possibly list on website. She is attending a board meeting this weekend; she also commented that MS has few SLPs in private practice. I have not yet heard back from Florida. I have contacted them on January 8 and 14. I will call them on Tuesday, January 19th.

Addendum-April 28, 2010

States contacted who listed for convention for free: Ohio, Kansas, Colorado, MA, AL , New York . Georgia, at \$125 was considered by the board to be too expensive even though it is a neighboring state. Likewise, AL at \$75 was also considered to be too expensive. Mississippi did not respond to any requests for information even though Rebecca Laskin let me know who to contact. Mailing labels were purchased for Florida as this was considered to be the most likely to result in increased attendance Both SpeechPathology.com and the Advance were contacted and agreed to print press release about the AAPPSPA convention.

Website - Janet Krebs

Since the Fall 2009 board meeting, there have been minimal changes to the website:

Corporate sponsor postings

Job Forum Postings

AAPPSPA Store Postings

Conference registration

Renewals online went off without a hitch when done in a timely fashion.

Listserve has been quiet since New Year began without two of the rabble-rousers

There have been some complaints from members about some of the “negative” attitude and sarcastic slamming on the list. I have tried to censor some of it, but it isn’t too bad...just some touchy-feely BLUE members insulted by the GREEN/GOLD attack.

The archives are totally scanned and on the website and the hard copies have been donated to the recycling effort of Glen Rock, NJ:

<http://www.aappspa.org/modules/dms/index.php>

Old Business

Credit card – not possible after extensive discussion with various banks. If there is a large charge, Mindy has offered to use her card for the purchase and will submit for reimbursement.

ASHA – Denise and Laurie will attend ASHA in November to staff the table - Denise Middleton will continue to create list of members interested in assisting at the table. Will also make rounds of vendors and collect contact info for Sue

New Business

1. Additional statement on homepage to discuss diversity of group, for potential members to review In addition to mission statement
2. Possible increase in fees for organizations using AAPPSPA to offer ceu's for their programs
3. Lois Cook suggested - For those who are interested in the Perk, members would pay more dues in order to enable AAPPSPA to access professional journals as an organization. This, hopefully, would allow members to then access the journals via AAPPSPA. Hospitals and univ. do this. I wonder if AAPPSPA can. As you know, unless one is university/hospital affiliated it is difficult to access research w/o paying. I have free access to NEJM and another, which does very little for speech/language needs.